



SATURDAY, MAY 13, 2023

6:00 P.M. – MIDNIGHT
THE SOCIETY ROOM

Tracy Flater, Executive Director ~ Darlene Zoller and Sean Harris, Co-Artistic Directors

Please join us for ***Encore! Razzle Dazzle: A Tribute to John Kander Benefitting Playhouse Theatre Group, Inc.*** on Saturday, May 13th from 6:00pm – 12:00am at the Society Room in Downtown Hartford.

Encore! Razzle Dazzle will celebrate the legendary John Kander and his musical theatre career. His work, and that of Kander & Ebb, has had a significant impact on our theatre over the past 13 years. The productions of Chicago, Cabaret and The Scottsboro Boys were each transcending for our theatre, all for very different reasons. Expect a selection of performances from various Kander & Ebb productions. Unfortunately Mr Kander cannot be there in person but we will be meeting with him ahead of the event and sharing a special message from him that evening. What fun this will be!

As a supporter of ***Encore! Razzle Dazzle*** your name and company will be seen by many influential and community-minded attendees, along with countless friends and residents who will be exposed to media and marketing materials leading up to and following the event.

The evening will feature cocktails, delicious hors d'oeuvres, memorable performances, a bountiful dinner, an exciting raffle, and more. **Every dollar raised benefits Playhouse Theatre Group, Inc (Playhouse on Park and Playhouse Theatre Academy)!**

An event of this magnitude requires hundreds of hours of planning, dozens of volunteers and - of course - our generous supporters to make it all possible. We are sincerely grateful for your thoughtful consideration and support of Playhouse Theatre Group, Inc (which benefits Playhouse on Park and Playhouse Theatre Academy).

Attached, please find a sponsorship package, which includes various levels of support and recognition opportunities. More information can be found at www.playhouseonpark.org.

If you would like to contact an event representative in the meantime, please feel free to reach out to Emma Mills Cook at EMills@PlayhouseTheatreGroup.org or 860-523-5900 ext 15.

Thank you, again, for your support and consideration.
Sincerely,

A handwritten signature in black ink that reads 'Tracy L. Flater'.

Tracy Flater
Executive Director/Co-Founder
Playhouse Theatre Group Inc.

SPONSORSHIP AND ADVERTISING OPPORTUNITIES NOW AVAILABLE

Custom Sponsorships are available!
Contact our team to discuss a package tailored to your needs.

PRESENTING SPONSOR

“CABARET”: \$15,000

- Premium seating for 10 guests at *Encore 2023*.
 - Prominent recognition with logo in premier positions on the *Encore 2023* website, social media channels, E-newsletter, media releases, print materials, event signage.
 - Full-page ad in the *Encore 2023* program book.
 - Opportunity to make brief remarks from the stage at *Encore 2023*.
 - Mention from the podium during *Encore 2023*.
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“NEW YORK, NEW YORK”: \$10,000

- Premium seating for 8 guests at *Encore 2023*.
 - Prominent recognition with logo on the *Encore 2023* website, E-newsletter, social media channels, media releases, print materials, and event signage.
 - Full-page ad in the *Encore 2023* program book.
 - Mention from the podium during *Encore 2023*.
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“KISS OF THE SPIDERWOMAN”: \$5,000

- Seating for 6 guests at *Encore 2023*.
 - Recognition with logo on the *Encore 2023* website, social media channels, E-newsletter, media releases, print materials, event signage.
 - Half-page ad in the *Encore 2023* program book.
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“FOSSE”: \$2,500

- Seating for 4 guests at *Encore 2023*.
- Recognition listing on the *Encore 2023* website, social media channels, E-newsletter, media releases, print materials, and event signage.
- 1/4 page ad in *Encore 2023* program book.

“CHICAGO”: \$1,000

- Seating for 2 guests at *Encore 2023*.
 - Recognition listing on the *Encore 2023* website, social media channels, E-newsletter, media releases, print materials, and event signage.
 - Listing in *Encore 2023* program book.
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UNDERWRITERS:

“The Emcee” Entertainment: \$2,500

“Sally Bowles” Cocktails: \$2,500 **SOLD**

“Roxie Hart” Desserts: \$1,500 **SOLD**

“Velma Kelly” Decor: \$1,500 **SOLD**

“Bob Fosse” Young Professional: \$1,250 **SOLD**

- Seating for 2 guests at *Encore 2023*.
 - Recognition listing on the *Encore 2023* website, social media channels, E-newsletter, media releases, print materials, and event signage.
 - Listing in *Encore 2023* program book.
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ENCORE 2023 PROGRAM BOOK ADVERTISEMENTS

Advertising dimensions for Audience Access

All color ads should be RGB color mode.

Ads should be submitted no less than 72dpi, JPG, PNG or GIF format.

We cannot accept Microsoft Word, Excel, PowerPoint or Publisher documents as finished ads.

For ideal presentation, ad should contain an “eye catching” image or color along with a logo and limited text (for example: headline; call to action; special offer).

Font size should be 12pt or higher for maximum legibility.

Ads can be made interactive. Please indicate which link should be used in order to re-direct viewers once clicked on (for example: homepage; social media; email/phone). **This text does not need to be a part of the ad design.**

Ads may be sent as motion graphic GIFs. Overall size of GIF ad should not exceed 2 megabytes and should follow all guidelines listed above.

GIF ads may be adjusted at the ONSTAGE designer’s discretion in order to accommodate recommended file size.

FULL PAGE

420px Width by 560px Height

\$500

HALF PAGE

420px Width by 320px Height

\$250

QUARTER PAGE

420px Width by 160px Height

\$125

Deadline for all Sponsorships and Ads is April 22, 2023. Submit artwork in PDF, Jpeg, EPS, or TIF.



Saturday, May 14, 2022 ~ 6:00 p.m. – midnight
The Society Room of Hartford
<https://hartfordsocietyroom.com/>

Tracy Flater, Executive Director ~ Darlene Zoller and Sean Harris, Co-Artistic Directors

I want to help raise funds to bring professional live theatre to the Playhouse on Park stage and theatre arts education programs to children, youth, and schools by becoming a Sponsor or Program Book Advertiser!

Name of Business/Organization: _____
(as you want it listed on the website and in promotional materials)

Contact Person, Name and Title: _____

Mailing Address: _____

Phone: _____ Email: _____

SPONSORSHIP

Cabaret: \$15,000. New York, New York: \$10,000. Kiss of the Spiderwoman: \$5,000. Fosse: \$2,500. Chicago: \$1,000
I want to become an *Encore 2023* Sponsor at the following level.

ADVERTISEMENT

I want to take the following ad in the *Encore 2023* Commemorative Program Book.
Full-page: \$500. Half-page: \$250. Quarter-page: \$125.

Submit art work by April 22nd

PAYMENT

Check Enclosed (payable to Playhouse Theatre Group, Inc.)

Visa MasterCard Discover American Express Card Number: [Click or tap here to enter text.](#)

Exp. Date: _____ CVV: _____

Signature and Date: _____

For more information or to make other payment arrangements contact:
Emma Cook, Development Associate, ecook@playhousetheatregroup.org
Playhouse on Park, 244 Park Road, West Hartford, CT 06119

THANK YOU FOR YOUR SUPPORT!

Playhouse Theatre Group, Inc., is a nonprofit 501(c)(3) charitable organization. www.playhousetheatregroup.org